

Press Briefing  
Orgatec 2014, Cologne, October 2014

### **Turn your office into a village!**

How do we work? How do we live? Can we combine the two? What are the requirements for creating ideal working conditions? ophelis answers these questions. Based on insights gained from the "The Start of a New Work Order" trend analysis commissioned by ophelis the company focuses on design concepts and solutions that make the workplace more attractive. This can be compared to a village - community spirit, communal areas, meeting points, identification, multi-generational cooperation, effective communication, jobs, opportunities to retreat and privacy. Experts advise companies and organizations to create an attractive work environment that offers opportunities for communication, community and identification as well as private retreats, focused working or project work, effectively turning the office into a functioning village. In short: Turn your office into a village!

### **Cosiness increases well-being in open-concept offices**

Functionality and ergonomics are two of the basics of design. Solutions, which create zones and bring cosiness in the office and thereby contribute to the well-being of employees, are factors which effect the working environment in a sustainable and future-proof way. For that purpose ophelis shows comprehensive solutions at the Orgatec: with product extensions for the successful ophelis docks concept, the new room divider system paravento, as well as new surfaces and textiles to support the trend.

### **NEW: the room partitioning system paravento**

Companies are experiencing the start of a new work order. The process of transformation into a more mobile, networked way of working results in the elimination of strict office structures. The future belongs to open structures that improve communication, facilitate teamwork but still allow focused working and offer opportunities to retreat.

Open structures require as well visual and acoustic shielding as the ability to structure space in a sensible way as requirement for excellent performance. If this can be achieved in an aesthetically pleasant way the well-being of the employee will increase, and the company will become more attractive as an employer.

### **The partition as a conceptual form**

The movable partition, which was originally used purely as a screen, becomes a creative and functional additional value with the partitioning system paravento by ophelis. In contrast to the typical highly technical appearance of most systems, the basic principle behind this new product was to combine technical functions with comfortable characteristics. A system was developed that combines the varying requirements of a modern working environment with a comfortable design language. Technology shielded by textiles – fabric and form as core design elements.

The basic idea of the two designers, Philipp Schöpfer and Daniel Klapsing (Designbüro 45KILO, Berlin), was to essentially put a coat on the partition, i.e., to dress up the technical frame with a

custom-made cover while hiding the functional elements underneath. The formal characteristic is the big radius at the corners which gives the elements a physical impression and reminds of human shoulders. This creates a formal connection to ophelis docks.

paravento divides rooms, serves as a screen, creates personal retreats and wardrobes and rooms for phone calls. Individual elements can be combined by using a hook and loop system to create connected structures. This makes it possible to define personal retreats in open spaces where individual employees or teams can work and communicate while being acoustically and visually shielded from other parts of the office.

### **The system: diversity from a single design**

The system disposes of three different versions: S, M and L. The versions differ in terms of wall thickness and functionality: S serves as a purely visual screen, M offers organizational and acoustic design options, and L offers the possibility of comprehensive electrification.

The unique selling proposition of paravento is its completely hidden organization rail, which provides room for add-ons such as monitor swivel arms, lamps, trays and accessories. It realizes an innovative method of combining functionality with aesthetic clarity.

The system is completed by paravento screen, as third level organization of the work place.

Regarding the textile collection, it was important for the designers to use textures, such as quilted fabrics, that emphasize a homely environment.

The idea of a 'dressed-up' room divider is additionally emphasized by the option to combine different colors within an element. The hidden organisation rail marks the point where the upper and lower parts of the textile covering meet. Thus, the design options are increased by a large number of color combinations.

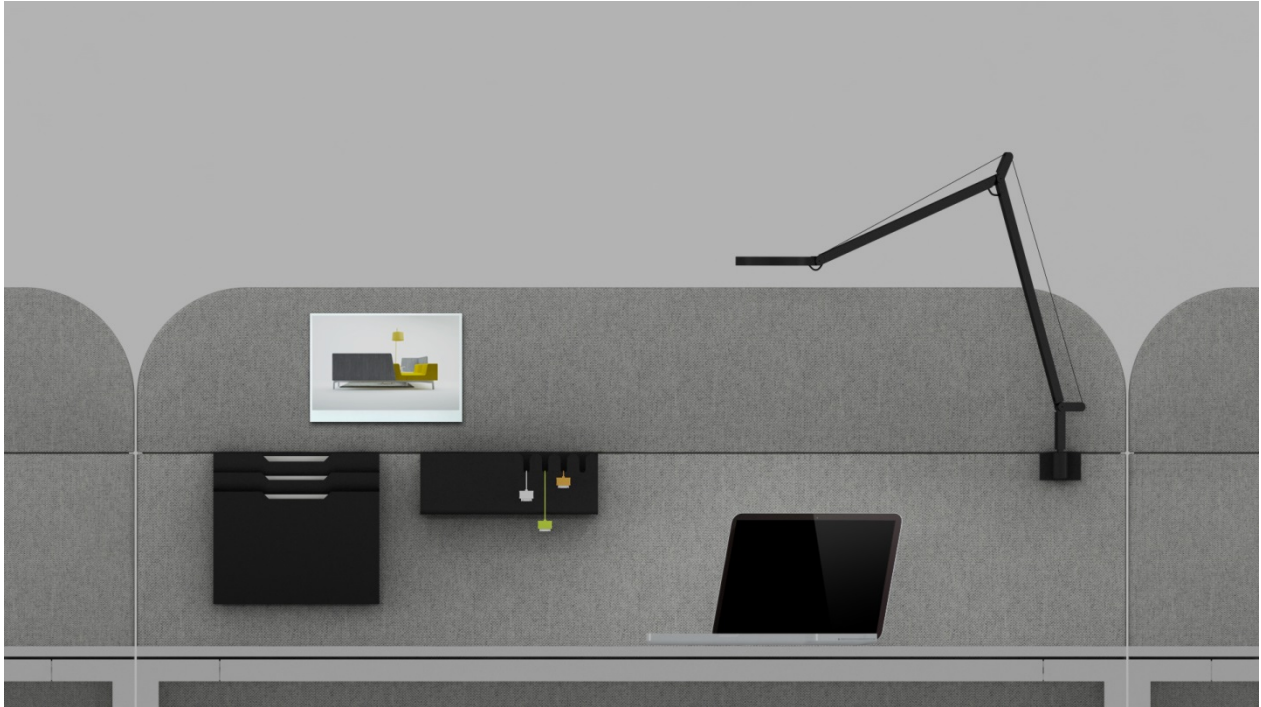
With its unique design, paravento creates a comfortable and productive work atmosphere, in which every employee finds his or her space.

Paravento design by: 45KILO, Philipp Schöpfer/ Daniel Klapsing, [www.45kilo.com](http://www.45kilo.com)

### **DESIGNER STATEMENTS**

"The basic idea was to put a piece of clothing on the partition screen, much like a coat - the technical frame is dressed up with a custom-made cover. That textile coat hides the high functionality."

"The formal characteristic is the big radius at the corners which gives the elements a physical impression and reminds of human shoulders."



paravento screen



partitioning system paravento



partitioning system paravento



partitioning system paravento





parvento S,M, L



Design: Daniel Klapsing, Philipp Schöpfer, 45 Kilo  
Print quality images <http://ophelis.de/category/unternehmen/presse/>

**Print-quality images can be found at [www.ophelis.de](http://www.ophelis.de)**

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