

Press Release

Bad Schönborn, July 2013

The start of a new work order - underused zones in the office

The working environment is undergoing sweeping change; companies are looking into ways to increase their attractiveness and to adapt the working environment to the new conditions.

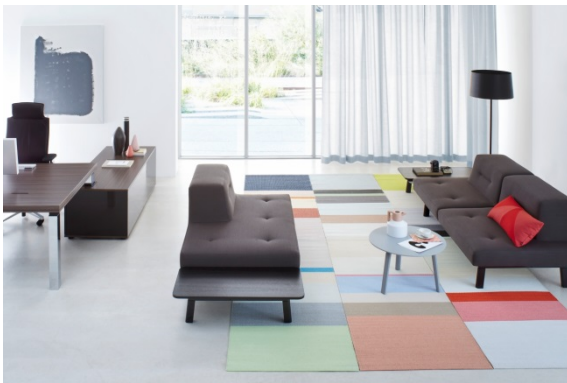
In a study for ophelis, the Trendbüro consultancy defined the megatrends that will influence our working environment today and tomorrow. ophelis examined the question of what office furnishings manufacturers can do to meet the complex requirements which will arise for companies and organisations in view of the new challenges. One answer is ophelis docks. docks stands for the new office generation. Designed as a modular furniture system, it creates new zones in the office which provide a common space for work, communication and quiet contemplation and give the working environment a more attractive design. The product concept is ready for production and ophelis docks is now available.

Islands in the office

ophelis docks is designed as a modular system which can be combined in various ways to create different office islands. It is communal furniture which optimally supports teamwork and can also be designed as a personal reference point in open spaces. The modules can be put together in such a way as to provide acoustic and visual privacy or open-plan meeting areas. Designers Till Grosch and Björn Meier believe ophelis docks is the answer not only to the functional but also the emotional changes which the office is currently undergoing – increasingly, the office is not just a place of work but also a living environment.

ophelis docks is designed to support well-being in the office. docks is a modular system which creates connections and transitions. docks is a place for quiet contemplation as well as a meeting point; it supports the office community and provides space for individuals.

Thanks to its modularity, the product system offers a great deal of scope for individual, customer-specific designs. The basic form is a 90 cm x 90 cm square. The ophelis docks portfolio covers a variety of upholstered modules with or without screen, storage space and tables in lounge, sitting or standing height, which can be put together to create various scenes.



Caption:

Checking email, phoning, discussing, contemplating – a desk is not necessarily required for these activities. With the corresponding ophelis docks modules, separate areas for inspiring work, for discussions or reading can be connected directly to the workplace.

A growing need for communication

Office work is increasingly taking place in open spaces or groups. There is a growing need for communication within increasingly cross-disciplinary teams. Creative teamwork, other approaches to work, space for quiet contemplation, short discussions and promotion of informal communication are requirements which must be met through modern interior designs. With ophelis docks it is possible to create islands in the office which organise open spaces and can be used variably.



✚ ophelis



Caption:

ophelis docks is a haven of peace and quiet, a place for quiet contemplation, a meeting place and a multi-media communications point all rolled into one. The modules can be configured to create various scenes.



Caption:

Sofas and single chairs complete the system. Partitions provide visual and acoustic privacy.



Reception, lounge, meeting point or quiet place for contemplation. ophelis docks gives complete scope for designing all kinds of places.

ophelis docks boasts a modular yet integral approach and is currently the only consistent system for designing underused zones in the world. All elements support electrical connections; various colour and textile options offer endless scope for individual design.

Interested parties can write away to ophelis for the trend study. Reference: The Start of a New Work Order study www.ophelis.de

ophelis docks

Concept and design: Till Grosch, Björn Meier, Berlin

Graphical material in print quality at www.ophelis.de/presse

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